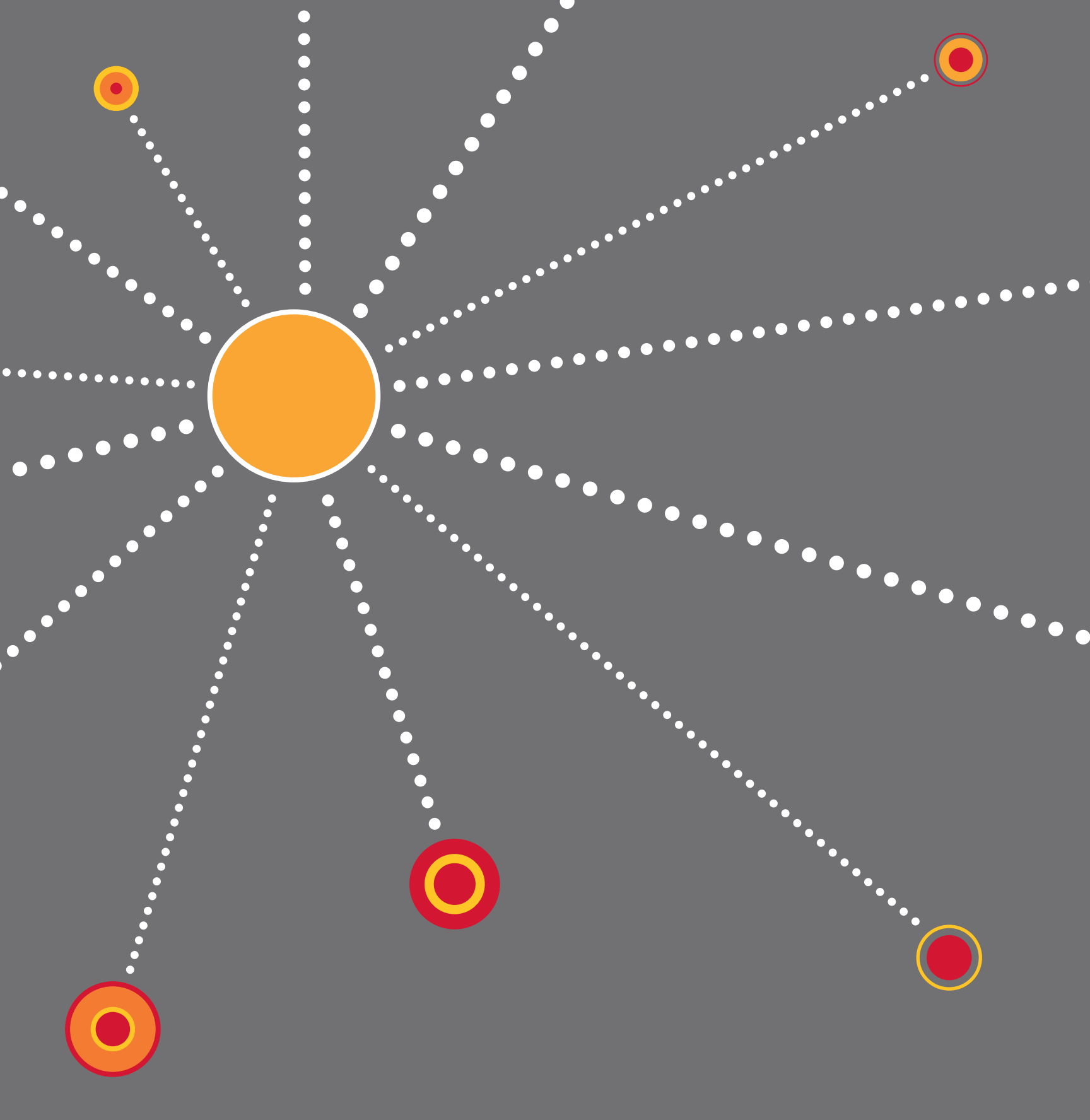




  
**via**  
SEATING





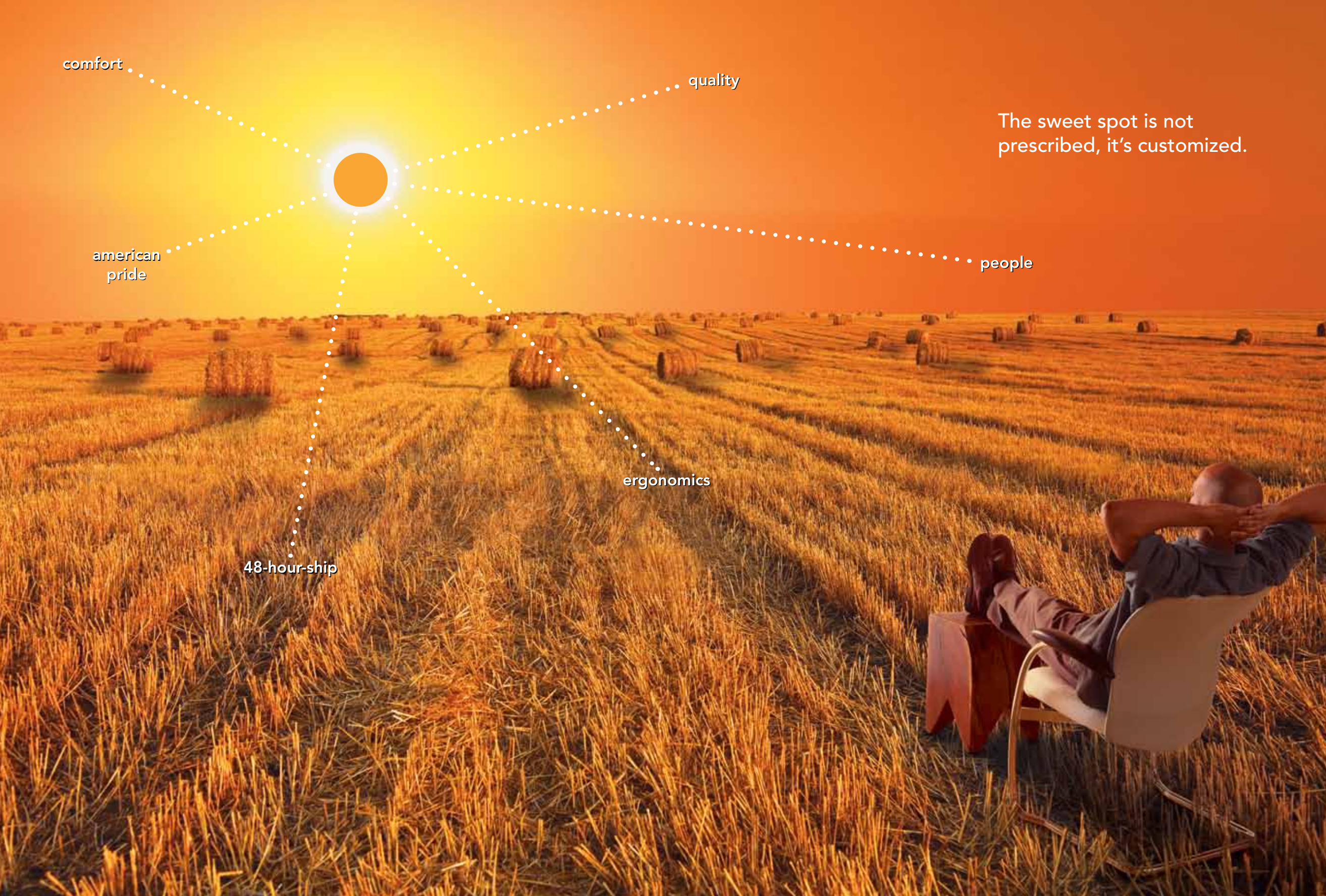
## the sweet spot.

On the spectrum of seating, there's a sweet spot. It's where form and function, budget and reliability live happily ever after.

Via is dedicated to the sweet spot—great chairs that are easy to get from people who are passionate about the customer experience.

Bringing together what matters to you is sweet (and spot on).





The sweet spot is not prescribed, it's customized.

### comfort

Our chairs are first and foremost comfortable, but don't take our word for it. Take the tush test and feel for yourself. There's a science behind our proprietary cushion molds that encourages optimal sitting positions. So while others may look similar, they simply don't offer the initial or long-term comfort, you feel from Via.

### quality

Our product development process is driven by sourcing and developing high-quality components. Details like drawstring assembly and hand-steaming of seat fabrics to deliver consistent quality help differentiate us. (Sure it's quicker and cheaper to staple—but that's not how we think.) Our production crew takes enormous pride in their work. Plus, our Forever Warranty™ covers ALL components of your chair—and that includes the "happily ever after". Enough said.

### people

Can chairs change lives? Absolutely! We are a chair family that is genuinely considerate and respectful of the people we partner with and their customer experience. That means everyone who touches our chairs or supports the person who touches our chairs is important to us (and treated like kin.) People who care with can-do attitudes are passionate about the customer experience and it shows. How sweet it is.

### ergonomics

We believe chairs are the single most important factor that impact health and wellness at work. We also believe ergo chairs don't have to be ugly. We take our responsibility for ergonomics very seriously, it's an art and science we are passionate about. Our chairs are designed with optimum support, intuitive movement and ease of adjustment, and built with quality components. We are driven to deliver the best fit chair for every body type—that's spot on.

### 48-hour ship

Compare our lead times with other quick-ship programs and you'll find we offer a greater selection of quality seating with a broader range of options. Choose a chair and we can have it on a truck in 48 hours or less. The point: Our lead times are customized, not prescribed.

### american pride

Patriotism runs deep at Via. Our chairs are manufactured in Sparks, Nevada, for our North American customers. U.S. military veterans are integral to our workforce. Service, discipline, vigilance and character are reflected in their commitment to the Via family and your seating. The hands of a veteran touch every chair—we think that's good for everyone.



see spot speak.

Duality begs a second look.  
Sit-and-stay ergo architecture.



We blur the line between executive and task. Man (and woman's) best friend is a high-back chair.



Duality®



Neva®



Proform Parallel



Proform Panel



Proform Mesh



Palmer



Oslo



Voss Full Scale



Voss Mid Scale



Voss Mesh



Dyce



Essex Full Scale



Carmel



Bergen Full Scale



Linate



Gatwick



Heathrow Full Scale



Heathrow Mid Scale

Visit [viaseating.com](http://viaseating.com) for more information.

EXECUTIVE

Task equals work. Work equals fun. (At least it should.)  
Via seating is the life of the work party.



Genie™



Proform Parallel



Proform Panel



Proform Mesh



Voss



Riva-Act2 Mesh



Riva-Act2



Palmer



Brisbane



Brisbane XL Seat



Terra



Swopper



how sweet it is.

You can have your cake and eat it too.  
Proform looks linear and feels decadent.







hot spot.

Neva® is destined to be the center of attention in your circle of friends. Segments worth seeing.

Conference chairs bring people together. If mid-back is on the agenda, Via is ready for the presentation, brainstorm and impromptu meeting.



Duality®



Neva®



Palmer



Oslo



Voss Full Scale



Voss Mid Scale



Voss Mesh



Dyce



Carmel



Essex



Linate



Gatwick



Bergen



Proform Parallel



Proform Panel

Visit [viaeating.com](http://viaeating.com) for more information.

CONFERENCE



Some call it multipurpose, guest or side seating.  
When you need to pull up a chair or perch on a  
stool—it's all cool.



Swopper



Med Stool



Drafting



Vista Stool w/Arms



Vista 4-Leg w/Arms



Cali



Camden Oval



Camden Tapered w/Tablet  
And Arms



Voss Mesh Guest



Voss Upholstered Guest



Oslo Guest



Dyce Guest



Carmel Guest



Palmer Guest

## exclamation point

Swopper has a point of view.  
Multidimensional movement.  
One fun seat.



# spot on.

Sienna has it down pat: Modular. Versatile. Brilliant.

Pat →



Mix and match basic components for multiple configurations. Need we say more?



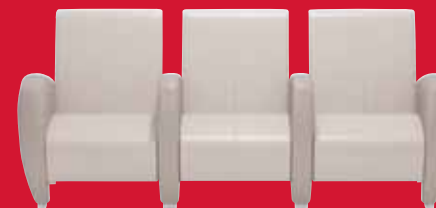
Sienna Single Club



Sienna Double Club



Sienna Triple Club



Sienna Triple Club w/Middle Arms



Sienna Single Universal



Sienna Double Universal



Sienna Triple Universal



Sienna Single Universal  
w/Tablet Arms & Casters



Sienna Triple Universal  
w/Middle Arms

Visit [viaeating.com](http://viaeating.com) for more information.

LOUNGE



## our short (but sweet) ending.

If the sweet spot of seating is important to you, let's talk.  
If customized (not prescribed), is your expectation, let's  
get together. If you want to partner with people who are  
passionate about the customer experience, we're ready.

Via brings together what matters to you.

Call us at 800 770 7042  
Visit us online at [www.smartdesks.com](http://www.smartdesks.com)

**SMART***desks*<sup>®</sup>

